

Objectives of the Seminar :

The National Seminar is to provide :

- ✍ A platform for deliberations and constructive dialogue on Challenges and Reforms in the growth of Higher Education,
- ✍ Skill-Set for Employability,
- ✍ Funding for research & Innovation in higher education.

The seminar through a multi-disciplinary deliberations, technical papers and Experts will bring out an actionable agenda through a well compiled Publication from both academics and practicing executives from Industry. The conference invites academicians, practitioners, doctoral students and other researchers to submit empirical papers, case studies and working papers related to growth story in the areas of Higher Education, Skill Education and Start-up's & Innovation (Challenges & Reforms). Papers are invited for the sessions organized around the listed sub- themes. The list is only indicative and papers on all aspect are invited.

Sub Themes:

1. Quality Management in Higher Education
2. Government Inclusive Policy towards Higher Education.
3. Economic Reforms and Higher education in India
4. Entrepreneurship, Value addition & Employability in Higher Education.
5. Innovation Practices in Higher Education.
6. Marketing Strategies in Higher Education
7. Skill Education Policies and Implementations in India.
8. Research in Higher Education .

Seminar Organizing Committee

Chief Patron :

Prof. G.K. Narayana Reddy

President, Janatha Education Society & Former Vice-chancellor
Karnataka University, Dharwad

Patrons :

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Sri. S.N. Nagaraju IAS (Retd)

M.C. Member, JES & In-Charge, VIM

Organizing Chair Persons :

Dr. Sridharan Sharma

Principal & Director , VIM

Dr. R. Shashikumar

Professor in Economics,
Director -- Centre for the Study of Social Exclusion and Inclusive Policy ,
Bangalore University, Begaluru - 560 056.

Organizing Secretary :

Dr. Channaveere Gowda B.N

Vice-Principal, Associate Professor & HOD,
PG Department of Economics, VIM,

Conveners :

Dr. Rohini V.S

Assistant Professor, PG Department of Economics

Dr. Gowrappa M.S

Assistant Professor, PG Department of Economics

Co-Conveners :

Dr. G.S. Venugopal,

Professor and HOD, Dept of Management, VIM

Prof. Sowmya G.S.

Assistant Professor & HOD, PG. Dept. of Commerce, VIM

Prof. Lakshminarayana

Assistant Professor and HOD, BCA Dept, VIM

For more details :

Mobile: 9845462799 / 9632244956



JANATHA EDUCATION SOCIETY (R)



Vivekananda Institute of Management

(Affiliated to Bangalore University & Approved by AICTE, New Delhi)

Dr. Rajkumar Road, Rajajinagar II Stage, Bengaluru-560055,
Karnataka, India

**One Day National Seminar
on**

**Higher Education in India:
Prospects, Challenges and the Way Forward**

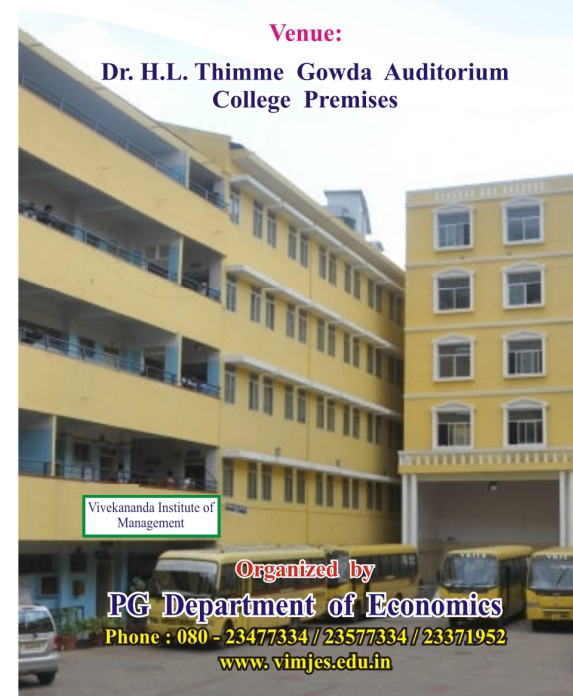
In Association with

**UGC Centre for the Study of Social Exclusion
and Inclusive Policy, Bangalore University, Bengaluru.**

Thursday 17th May 2018

Venue:

**Dr. H.L. Thimme Gowda Auditorium
College Premises**



Vivekananda Institute of
Management

Organized by

PG Department of Economics

Phone : 080 - 23477334 / 23577334 / 23371952

www.vimjes.edu.in

About Janatha Education Society:

The Janatha Education Society, established in 1972, is a co-operative venture to provide quality education from primary to postgraduate at affordable cost. JES is proud to have professional courses in Management, Humanities, Engineering, Pharmacy, Law, Computer Applications, and Education etc. JES, managed by progressive and forward looking managing committee consisting of the educationists, philanthropists and visionarie persons who have risen to the position of importance in public life. The JES campus is located in two prime places of city. The city campus is located at Rajajinagar, in a five storied building complex built on one acre of plot adjacent to World Trade Center, ISKON and KSDL. The new engineering college campus is located at Gudimavu, off Bangalore Mysore road, near Kumbalgodu, about 23 Km from city railway station.

About Vivekananda Institute of Management:

A premier Management Institute in Bangaluru, setup in 2013-14 with a vision of Transforming students towards creativity for a better tomorrow. The VIM has a faculty strength with a right mix of academic and industry experience that makes students interface more effective. The students here are selected by large corporate including multinational corporations not only for their specialized subject knowledge, but more importantly for their initiatives, confidence, communication skills and problem solving attitude. Presently, VIM offers courses such as BBA, BCA (UG Courses) MA (Economics), M.Com & MBA (PG Courses).

About Centre for the Study of Social Exclusion and Inclusive Policy:

Bangalore University has established the UGC sponsored Centre for the Study of Social Exclusion and Inclusive Policy (CSSE & IP) during 2008, which engages itself in building up the academic environment required for further research in the fields of the reasons for social exclusion and to find suitable policies for inclusion of the derelict people of the society. Apart from these issues, the other approaches of CSSE & IP of Bangalore University includes the study of socio-cultural deterrents of exclusion, special and demographic dimensions of exclusion, tribal communities of India, organized and unorganized sectors workers of all sectors and other marginalized and socially excluded sections of the society. The CSSE & IP envisage socio-economic change through creating a sagacity of pride and self-respect of every citizen with inclusive measures.

About the Seminar:

The world economy is experiencing unprecedented and irreversible changes. One of the major challenges in the context of rapid changes in the higher education sector in globalizing India is to make it socially relevant and equitable without compromising in its role in skill formation and innovation. The higher education sector in India seems to expand quantitatively together with universities including central, state, deemed and the private universities imparting education to first, second and third generation learners but this expansion seems to have failed to address the issue of quality in higher education leading to the creation of a quality gap between these three groups. On the one hand we have IITs, IIMs NLSUs generating world class engineers, managers and Legal experts and on the other hand, we have an educational system where students are deprived of the conditions that develop interpersonal and cognitive skills. The bridging of this quality gap remains the toughest challenge before the *Rashtriya Uchatar Shikshan Abhiyaan* (RUSA). India is a fast developing country, where its large population has starved of education. Providing education to all is a biggest task for state. The process of globalization is technology-driven and knowledge-driven. Therefore, the very success of economic reform policies critically depends upon the competence of human capital. The perusal of review of related literature reveals that higher education system needs a change to be more oriented towards market needs in globalizing economy, while maintaining a commitment to existing value pattern of a society and keeping a high level of quality maintenance. The rapid expansion of higher education, without corresponding provision of infrastructure and resources, has affected excellence of the system in developing country. Given these myriad challenges, a drastic change is required in the approach that has traditionally been adopted for the development of higher education in the country.

Against this background the core rationale of the proposed seminar is an attempt to have solid discourse on various issues related to higher education and also to suggest suitable policy measures to be implemented soon. Alongside the conference throws light on different constraints faced while pursuing higher education by the mass and to suggest some suitable policy prescriptions. This seminar will provide a common platform for current discussion, sharing ideas, exploring reasons on quality, access, privatization and many other concepts related with higher education, discussing the role of the state to frame concrete policy measures. The deliberations would also reflect the empirical assessment of the implications of Liberalization, Privatization, Globalization and other relevant changes on present day higher education system in India.

Call for Papers:

Theoretical conceptual and empirical research papers which are of original and not published elsewhere are invited from academics researcher and practitioners on various sub-themes mentioned above or any issues related to the main theme of the Seminar. **Selected (Limited) papers will be published in book form with ISBN Number.** Papers must reach before **25-04-2018**. Papers received after the last date will not be considered for publication. Others can however be allowed to present their papers received after the due date.

Guidelines for Submission of Abstract and Full Papers

The research papers shall be preferably in the standard research format, abstract, spelling out the need for study, hypothesis if any, methodology, techniques of data analysis, findings/ results, conclusion, references and statistical tables, in that order. Expert committees will short list the selected papers. Research Papers with an abstract may be email to

email to jesvimseminar2018@gmail.com & gowda_modur@yahoo.co.in

The registration fee shall be paid by DD or NEFT and DD must be drawn in favor of "*The Principal, Vivekananda Institute of Management*, payable at Vivekananda College Extension Branch, Rajajinagar II Stage, Bengaluru-55

NEFT Details

**Name : The Principal,
Vivekananda Institute of Management
Bank: The KSC APEX BANK LTD,
Vivekananda College Branch,
Rajajinagar 2nd Stage, Bengaluru-55
A/C No. 1037102030000889
IFSC: KSCB0001037**

Registration Fee Details

Faculty/Academicians	Rs. 750/-
Research Scholars	Rs. 300/-
Students	Rs. 150/-

Important Dates:

Last date for Submission of Abstract with full papers	25-04-2018
Acceptance to be communicated	30-04-2018